

THE MEDIEVAL FESTIVAL AT FORT TRYON PARK

FESTIVAL PROGRAM AD RATES

Attendance at the past four Medieval Festivals has exceeded 65,000 people and it's a great advertising opportunity. Visitors come from all over NYC and the region, about a quarter come from Upper Manhattan.

Ten Thousand (10,000) programs (8x11, 24 pages) will be printed and distributed to visitors free of charge at the festival. Your ad will appear also on our website (WHIDC.org) for one year.

You may submit your ad or ad copy and application to Medfest@whidc.org PDF format preferred. TIFF, EPS or JPEG files must be a minimum 330 DPI or attach a business card/logo/ad copy to this document. WHIDC can change the type, layout a simple ad design and add clip art at no additional charge. CYMK color art or B&W only. Have questions? Email Medfest@whidc.org.

FESTIVAL AD APPLICATION

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Once your Ad has been approved mail payment to:

Washington Heights and Inwood Development Corporation/Medieval Festival AD, 611 W 177th St. (Basement), New York, NY 10033

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