



# MEDIEVAL FESTIVAL AT FORT TRYON PARK

## ARE YOU INTERESTED IN BECOMING A VENDOR?

This one-day festival attracts visitors from throughout the region to see that our community is a nice place to visit and a great place to invest, live and conduct business in. The event features jousting knights on horseback, falconers, Medieval-style entertainment, educational events and over 100 performers in period costumes. Admission is free. WHIDC has produced the Festival since 1983. It has grown into the largest scheduled event in all NYC Parks, routinely attracting over 60,000 – 70,000 visitors.

If you are interested in participating in the 36th Annual Medieval Festival, complete the Exhibitor Application. Please email or mail your application with the required documentation. All directions are included in the application file.

Contact the Medieval Festival Manager at [Medfest@whidc.org](mailto:Medfest@whidc.org) to discuss presenting your product line at the Medieval Festival.

### EXHIBITOR APPLICATION PROCEDURES

The attached application, accompanied by physical or digital photos should be emailed to [medfest@whidc.org](mailto:medfest@whidc.org) or mailed to the address listed above. Please make your check or money order payable to Washington Heights and Inwood Development Corporation/Medieval Festival.

### CRITERIA FOR CRAFTS

It is the intention of the Festival to have the best handmade crafts and artisans. Crafts must compliment and blend with our medieval theme. The artist selling the products must design, produce, and finish the products, or the production and finishing must be under direct control of the artist. All items to be displayed and sold must receive approval from WHIDC. Please submit photographs, preferably in a digital format, of these items. Any portion of the product not of your design or work should be noted. Please note that any photos or digital media sent will be kept on file and will not be returned.

### CRITERIA FOR GAMES, RIDES & ACTIVITIES:

Presentation and context for your ride, game, or activity should relate to Medieval times in a manner that evokes the theme of our event. Activities that are demonstrations should be interesting and educational at the same time. Games should be exciting, and, most of all, fun. Please describe your ride, game, or activity in detail. Attach pictures or sketches. All games must have prizes. Please describe prizes on the application, as they need to be juried.

### CRITERIA FOR OCCULT:

We want your readings to reflect a positive air. We want readings to be fun and mysterious for our patrons. Some of our patrons may never have had a reading before, and we want this to be a positive experience for them.

### CRITERIA FOR PARTICIPATION UPON ACCEPTANCE, FEES, AND PAYMENT SCHEDULE:

Please see the attached page "What to Expect Upon Acceptance to the Medieval Festival."



# MEDIEVAL FESTIVAL EXHIBITOR APPLICATION



Owner

Work Phone

Business Name

Home Phone

Address

Cell Phone

City, State Zip

Fax

NYS Tax ID Number

Email Address

Number of Years Creating & Marketing Your Products

Website Address

Category of Participation

- Crafts     Occult     Rides/Games/Activities

Craft Medium

Point(s) of Sale Requested

- Shop     Tent     Cart

## PRODUCT INFORMATION:

Please include all items you desire to sell or use as prizes. Describe the materials used, percentage of your work, and the pricing of each item. Please use additional pages if necessary.

NAME OF PRODUCT	TYPE OF PRODUCT / MATERIALS USED	% OF YOUR WORK	PRICE RANGE

# MEDIEVAL FESTIVAL EXHIBITOR APPLICATION



## SHOW EXPERIENCE:

Please list the shows at which you have been an exhibitor. Use additional pages if necessary.

NAME	DATES

Add any information you feel best represents your business and what you have to offer.

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How did you hear about the Medieval Festival?

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Did You Remember to?

- Complete the Application in Full
- Include Product Photos (Physical or Digital)
- Adhere Postage to Your Application

<b>For Office Use Only:</b>			
Accept _____	Decline _____	Waiting List _____	Date _____
By: _____			
Comments: _____			