

THE MEDIEVAL FESTIVAL AT FORT TRYON PARK

FESTIVAL PROGRAM AD RATES

Attendance at the past four Medieval Festivals has exceeded 65,000 people and it's a great advertising opportunity. Visitors come from all over NYC and the region, about a quarter come from Upper Manhattan.

Ten Thousand (10,000) programs (8x11, 24 pages) will be printed and distributed to visitors free of charge at the festival. Your ad will appear also on our website (WHIDC.org) for one year.

You may submit your ad or ad copy and application to Medfest@whidc.org PDF format preferred. TIFF, EPS or JPEG files must be a minimum 330 DPI or attach a business card/logo/ad copy to this document. WHIDC can change the type, layout a simple ad design and add clip art at no additional charge. CYMK color art or B&W only. Have questions? Email Medfest@whidc.org.

FESTIVAL AD APPLICATION

Owner

Work Phone

Business Name

Home Phone

Address

Cell Phone

City, State Zip

Fax

NYS Tax ID Number

Email Address

Number of Years Creating & Marketing Your Products

Website Address

I commit to the following ad size (circle one)

Business Card

Quarter Page

Half Page

Full Page

Signature

Date

Once your Ad has been approved mail payment to:

Washington Heights and Inwood Development Corporation/Medieval Festival AD, 611 W 177th St. (Basement), New York, NY 10033

For Office Use Only:

Accept _____ Decline _____ Date _____

By: _____



MEDIVAL FESTIVAL AD SIZES

FULL PAGE

\$1,200

7.25"x 9.75"

Please submit "Print Ready" art under the following formats in high resolution to ensure maximum printing quality: JPG, PNG, EPS, PDF.

Please be sure to stay within the specified height and width parameters.

HALF PAGE

\$600

7.25"x 5"

BUSINESS CARD

\$225

3.625"x 2.5"

PROGRAM SIZE: 8x11" 24 Pages

**** All advertisements & artwork due by August 30, 2022**



City of New York
Parks & Recreation



**WASHINGTON
HEIGHTS + INWOOD**
development corporation